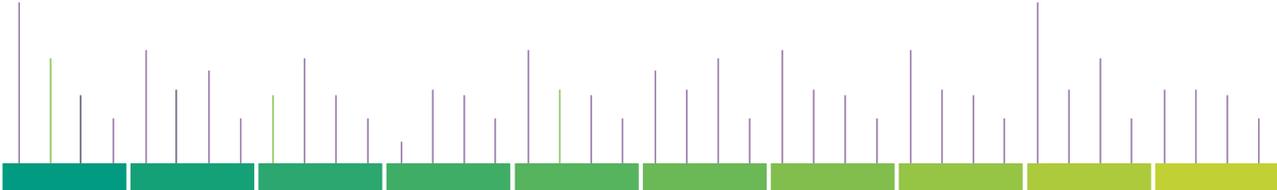


Inventory Optimization is a Gift that Keeps on Giving

Balancing the Tradeoffs Between Service Level and Investment for Improved Performance

Best-in-Class companies demonstrate that improved service levels and inventory reduction can be achieved through a calculated approach to “right size” the inventory with an Inventory Optimization (IO) solution.



1 Pressures Driving the Need for Inventory Optimization

Top Pressures of Companies Observed:



Improve **service levels**



Need to maintain or increase **gross profit margin** through **reducing inventory carrying costs**



Market pressure to reduce **order-to-delivery lead times**

2 Performance Enhancing Capabilities

Inventory Optimization Users Enjoy Best Results:



3 Superior Results with Inventory Optimization

Inventory Optimization Users Enjoy Superior Results in the Following Areas:



Supply Chain organizations should concentrate on process capabilities as areas for improvement and possible investment. The right combination of **technology** and **process rigor** will help **meet service commitments** and **speed your response** to market events.

